

# Brown Bag Lunch & Learn Talk

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### About the topic: Purchasing and Supply Management: From Back Office to Boardroom

“Over the past decades, purchasing has evolved from being a back office activity to becoming a board room topic. Purchasing is no longer simply the clerical task of issuing purchase orders, but increasingly about topics such as quality management, innovation, sustainability, and risk management. The driving forces behind this trend are several, among them, increased levels of outsourcing, higher degree of process automation, and globalization. We say that purchasing has become supply management. As a result of this, a totally new skillset is required among purchasing professionals where leadership will play an increasingly important role. This webinar presents current trends and the competencies that are essential for becoming a successful supply management professional in the future.”

### About the Speaker: Dr. Martin Lockstrom

Currently, Dr. Lockstrom is Senior Associate Professor of Operations Management at Xi'an Jiaotong-Liverpool University in Suzhou, China, where he is teaching and doing research in the areas of purchasing, logistics and supply chain/operations management. Dr. Lockstrom received his BSc/MSc in Industrial Engineering and Management at Chalmers University of Technology and his PhD in Operations Management from European Business School, Germany. He has previously taught graduate courses at European Business School, Moscow State University, Tongji University and MBA courses at CEIBS. He has published more than 50 academic and practice-oriented papers and book chapters, and made more than 60 conference appearances. Prof. Lockstrom has more than a decade of consulting experience working with multinational corporations such as BMW, Atlas Copco, DuPont, EY, among others.

**Date:** 22nd September Wednesday

**Time:** 12:10-12:50

**Venue:** zhumu

**Language:** English

**Register:** <https://xjtlu.mike-x.com/OvYGo>

