

# IBSS ONLINE BROWN BAG “LUNCH & LEARN” SESSIONS

## Risk Management of Derivatives – Case Study of Crude Oil Treasure

**Date:** 25th November 2020, Wednesday

**Time:** 12:10 – 12:50

**Event Language:** English

**Live link:** Link of seminar will be sent upon registration

**Registration:** Please [click here](#) or scan the QR code



Managing effectively in an environment marked by Volatility, Uncertainty, Complexity and Ambiguity (VUCA) is the timely topic addressed by Dr Chen Qiuyu (Flora), lecturer at IBSS. The year 2020 has brought about an unprecedented need for risk management as companies around the world struggle to adapt to a ‘new normal’ disrupted by the global pandemic and other related factors.

Join the next noontime ‘brownbag’ online webinar as Dr Chen will use a fascinating real-life case study into crude oil and the trading of WTI (West Texas Intermediate) futures to showcase the importance of risk management. She will then define key risk types -- including ‘black swan’ risk and ‘grey rhinoceros’ risk -- before sharing insights into minimizing the negative impacts of VUCA situations by identifying potential threats to business stability, then achieving a balance between risk-taking and return.

### About the Speaker: Dr Chen Qiuyu (Flora)

Dr Chen Qiuyu (Flora) is a lecturer at the International Business School Suzhou (IBSS) at Xi’an Jiaotong Liverpool University. Winner of the Best Postdoctoral Researcher Award from Shanghai Futures Exchange and Fudan University, Dr Chen’s expertise and current areas of research focus include financial derivatives, Artificial Intelligence, Risk Management, Blockchain, and Data Science. In addition to publishing more than 10 academic papers in core journals, she has translated two books (Business Machine Learning, and The Future of Finance). She holds a Ph.D. in Economics, a Master’s degree in Management and a Bachelor’s degree in Statistics.

