

# IBSS EXECUTIVE EDUCATION OPEN ENROLMENT PROGRAMME

## ORGANISATIONAL CHANGE AND INNOVATION MANAGEMENT

Date: **October 23 - November 20, 2020** (6 sessions, 18 hours in total)

Language: English

Teaching Mode: On-Campus Class

### TARGET PARTICIPANTS

Designed for company executives seeking for change and improvements of the organisations.

### INTRODUCTION

Organisational change and innovation are important and often difficult processes, yet organisations constantly evolve in response to changes in the environment. In this programme we will explore several aspects of organisational change and innovation. We will look at why organisations change, overcoming resistance to change, change management, communicating change to employees, agility and organisational complexity.

For innovation we will look at creativity, the innovation process, innovation management and leadership.

### BENEFITS

By the time you complete the programme, you will be able to:

- Understand why and how organisations change
- Appreciate the need for communicating and managing the changes to reduce resistance
- Understand the creativity process and how innovation can be managed
- Understand the impact of organisational complexity on organisational performance
- Understand the innovation process and developing an innovation strategy

### PROGRAMME SCHEDULE

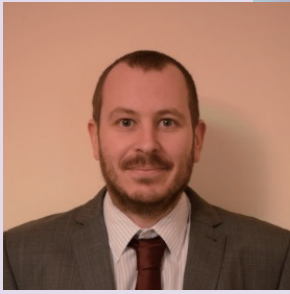
The programme consists of 6 sessions, and the programme schedule can be seen as follows:

#### Programme Schedule

Session	Dates	Time	Topic	Mode
1&2	Friday October 23	9:00-12:30	An introduction to organisational change and innovation & Organisational forms and strategy	On-Campus
		13:30-17:00	Communicating change & Managing change	
3&4	Friday November 6	9:00-12:30	Organisational complexity and learning & Business model innovation	
		13:30-17:00	Agile organisations & Creativity for organisations	
5&6	Friday November 20	9:00-12:30	Innovation management & Innovation strategy	
		13:30-17:00	The innovation process & Leadership for innovation and organisational change	

## PROGRAMME FACULTY

---



### DR. DAN FULLER

Lecturer, Innovation & Entrepreneurship

Lecturer, Innovation & Entrepreneurship, IBSS, XJTLU, 2019-Present  
Lecturer, Business School, Soochow University, China, 2017-2019  
Lecturer, Faculty of Business and Society, University of South Wales, 2015-2017  
Research interests are related to entrepreneurship at universities and public policy and has a number of articles published in these areas. Dan ran his own business in the UK for a number of years.



### ALLAN BOYD

Senior Consultant

Allan is an experienced consultant and solution design professional with over 7 years' experience in coaching and delivery of capability improvement.

Allan has a passion for change management and data-lead decision making supporting both clients with programme development and engaging the next generation of workforce through university guest lectures.

### FEE: RMB 6,000

- Programme fee includes tuition, case licensing fee, tea break (for on-campus class) and other course materials
- Certificate issued by International Business School Suzhou at XJTLU will be awarded to participants after completing the programme

### DISCOUNT

Alumni price: 20% tuition discount for XJTLU alumni.

### HOW TO APPLY?

Applicants can apply for the programme by scanning the QR code as follows:



### NOTIFICATION

To ensure the continuity and quality of your learning, you are required to make proper arrangements to attend, according to the programme schedule released by IBSS. We cannot make up missed lessons or confer you with the certificate of completion if you are absent from the course for personal reasons. IBSS reserves the right to amend information on this programme including price, discount, date, location, faculty, daily schedule and other details.

### CONTACT INFORMATION

Tel: +86 512 8188 4886 / +86 512 8816 1722  
(Working Hours: 9:00-17:00 Monday to Friday)  
E-mail: IBSSExecED@xjtlu.edu.cn

### Address:

IBSS Building, South Campus of XJTLU  
8 Chongwen Road, Dushu Lake Science and Innovation District  
Suzhou Industrial Park, Suzhou