

# IBSS EXECUTIVE EDUCATION OPEN ENROLMENT PROGRAMME

## INTERNATIONAL PROJECT MANAGEMENT FOR TOP EXECUTIVES: TRAINING IN THE CONTEXT OF BELT AND ROAD (BRI) PROJECTS

Date: **November 14 - November 28, 2020** (14 sessions, 21 hours in total)

Language: English

Teaching Mode: On-Campus Class

### TARGET PARTICIPANTS

The target participants for this course are top executives of organisations. Participants are expected to come from China and BRI client countries (SE Asia, Pacific, Africa, Middle East, Europe, etc.).

### INTRODUCTION

This short course will cover the latest concepts in international project management. It will take a Board and CEO perspective of projects and explore how to govern projects to deliver strategic benefits. All theory will be presented in the context of China's Belt and Road (BRI) projects. The objective of the course is to train participants to be able to engage with clients at the most senior levels and be more successful at delivering projects which result in lasting economic value for client countries.

The course content is based on the 6Q Governance™ framework. This framework was developed from 19 years of academic research on how Boards and senior managers have governed projects to succeed (or fail). The content will also build on the latest competency framework produced by the International Project Management Association (IPMA ICB4).

### BENEFITS

By the time you complete the programme, you will be able to:

- Systematically evaluate the commonly held views of project success and failure;
- Evaluate how project governance, portfolio management, programme management and change management could increase project success rates;
- Identify the most promising tools and methodologies and selectively apply them to support top management decision-making to overcome project failure.

### PROGRAMME SCHEDULE

The programme consists of 14 sessions, and the programme schedule can be seen as follows:

Programme Schedule				
Session	Dates	Time	Topic	Mode
1&2	Saturday November 14	9:00-10:30	For Boards and their 'accidental sponsors' Introduction to 6Q Governance™	On-Campus
		11:00-12:30	BRI Projects Case study analysis	
3&4	Saturday November 14	13:30-15:00	PM Certification Wrong, wrong, wrong	
		15:30-17:00	IPMA ICB4 Survey Introductions & Survey Results	
5&6	Saturday November 21	9:00-10:30	Q1. Strategy The Strategic Conversation™	
		11:00-12:30	BRI Projects Case study analysis	
7&8	Saturday November 21	13:30-15:00	Q4. KPI: time, cost, benefit Q6. Monitor	
		15:30-17:00	Q2. How much change?	
9&10	Friday November 27	13:30-15:00	BRI Projects Case study analysis - Using BPM, Value Chain, Influencer™	
		15:30-17:00	Q3. Sponsor Cases: Agency & SkyHigh	
11&12	Saturday November 28	9:00-10:30	Q5. Culture to communicate, Silence fails™, 'Plans are nothing, Changing plans is everything'	
		11:00-12:30	Soft skills - project culture & ICB4.0	
13&14	Saturday November 28	13:30-15:00	Cultural differences	
		15:30-17:00	Final Presentations - Introduce your company to BRI client	

## PROGRAMME FACULTY



**DR. RAYMOND YOUNG**  
Senior Associate Professor

Dr. Young has a decade of management consulting experience culminating in a CIO role within Fujitsu Australia.

Dr. Young is a fellow of the Australian Institute of Project Management (FAIPM) and a fellow of the Governance Institute of Australia (FGIA). His research has been published by Standards Australia as a handbook explaining how boards and top managers influence business projects to succeed (HB280).

His other expertise includes performance measurement, business process reengineering, activity-based management and logistics. His significant clients have included Colgate-Palmolive, BHP, Commonwealth Bank of Australia, Telstra, Department of Defence, Department of Education, Department of Health, Department of Social Services, Electricity Trust of South Australia and Prospect Electricity.

### FEE: RMB 7,000

- Programme fee includes tuition, case licensing fee, and other course materials
- Certificate issued by International Business School Suzhou at XJTLU will be awarded to participants after completing the programme
- Well organised lunch and tea break will be provided when having on-campus class

### DISCOUNT

Alumni price: 20% tuition discount for XJTLU alumni.

### HOW TO APPLY?

Applicants can apply for the programme by scanning the QR code as follows:



### NOTIFICATION

To ensure the continuity and quality of your learning, you are required to make proper arrangements to attend, according to the programme schedule released by IBSS. We cannot make up missed lessons or confer you with the certificate of completion if you are absent from the course for personal reasons. IBSS reserves the right to amend information on this programme including price, discount, date, location, faculty, daily schedule and other details.

### CONTACT INFORMATION

Tel: +86 512 8188 4886 / +86 512 8816 1722  
(Working Hours: 9:00-17:00 Monday to Friday)  
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