PARTNE 2 BECOME O

About

The Sino-German Controlling Forum wants to raise awareness for the role controlling plays in an organization and stimulate the exchange of the latest controlling trends and approaches among the Sino-German business community. Taking place since 2012, the Sino-German Controlling Forum is a full day conference of key note speeches, focus sessions and networking opportunities. It is designed as a platform of networking and exchange for both financial and non-financial executives and professionals from the industry (manufacturing, automotive, chemical, etc.) who would like to improve their controlling practice to support future growth and performance excellence in China.

- Raise awareness for the role controlling plays in an organization
- Support the improvement of the controlling practice in China
- Exchange latest controlling trends
- Engage with industry experts in the Sino-German business community

Join us for the 8th Sino-German Controlling Forum 2020 to explore new trends, network with likeminded professionals, exchange visions - and leave inspired.

Target Group

CEOs, CFOs and finance & controlling managers & professionals from mainly German-invested companies with a high share of participants from the industry

Jointly organized by





Supported by













PARTNER OUR R ECOME

8TH SINO-GERMAN CONTROLLING FORUM

September 11th 2020 8:30 AM - 5:30 PM, Suzhou

Partnership Benefits	Standard	Premium
Pre-Event		
Partner logo with company website hyperlink on event website	C	G
Partner logo on event invitation (ca. 10,000 contacts)	C	G
Partner logo on WeChat event push-posts (ca. 7,000 followers)	C	G
Event Day		
Two tickets to the event	C	G
Partner logo on event slides	C	G
Partner acknowledgement during opening remarks by Executive Chamber Manager	C	C
Company introduction max. 3 mins with 2 PPT slides or alternatively short video		C
Exhibition booth and marketing materials in the Foyer		C
Post-Event		
Partner logo in event recap on social media	C	C
Partner logo in Key Chamber Publications (German Chamber Ticker, Chamber Annual Report)	C	C
Partnership fee (incl. tax)	RMB 15,800	RMB 19,800

^{*} The information may be subject to change. The GCC Shanghai reserves the right to final interpretation

^{*} Members receive a discount of 10%

^{*} Become a partner of both maXcomm 2020 and the 8th Sino-German Controlling Forum and receive a discount of 10% on the combined fee

^{*} Content is subject to prior approval by Chamber team (including visual or audiovisual material)