

IBSS ONLINE BROWN BAG “LUNCH & LEARN” SESSIONS

Managing Change

Date: 29th July 2020, Wednesday

Time: 12:10 – 12:50

Event Language: English

Live link: Link of seminar will be sent upon registration

Registration: Please [click here](#) or scan the QR code



Change is one of life's certainties, and in the modern world, change is coming increasingly fast. Businesses that don't change almost inevitably get left behind, so businesses must embrace change and evolve due to changes in the environment and the organisation itself. However, if a change is so certain and important, why is there always resistance to change? This session will cover some of the drivers of change and the implications for businesses; from VUCA to Creative Destruction we will explore some of the reasons why we face change. We will briefly look at some of the change models that businesses can use to implement change and then look at five aspects of change management. If you are dealing with change in your organisation this session should provide you with some ideas for reducing resistance and helping employees cope with change.

About the Speaker: Dr Dan Fuller

Dan Fuller is a lecturer in Innovation and Entrepreneurship at Xi'an Jiaotong-Liverpool University. Dan has a varied background, an Honours Degree in Biology, Masters in Management and a PhD in Entrepreneurial Universities. Dan's research is mostly focussed upon entrepreneurship at universities and around how we can provide the right environment and support for entrepreneurs to be successful.



Dan also has many years' experience as an entrepreneur, he ran his own construction business in the UK and as a result of his background has an interest in sustainable construction and sustainable businesses. As an entrepreneur, he dealt with changes in the business environment due to changing rules and regulations, and increasingly demanding customers, and within the organisation as they moved towards a new organisational structure.