

# IBSS ONLINE BROWN BAG “LUNCH & LEARN” SESSIONS

Enhancing the Agility of Managing Employees in the VUCA world

**Date:** 15th July 2020, Wednesday

**Time:** 12:10 – 12:50

**Event Language:** English

**Live link:** Link of seminar will be sent upon registration

**Registration:** Please [click here](#) or scan the QR code



The concept of agility emerged in light of the fast changes that seem to be as dramatic as the industrial and cultural revolutions in history. Extraordinary technological change induced changes in economics, political and social context globally. Adding to changes brought by human world evolution, environment change further brings uncertainty such as the global outbreak of COVID-19. Over the past few months, it has created profound impact on business world globally. We witnessed rise and fall of companies and industries, business closure & creation, and disruption of workforce. Whilst China is in its recovery from the pandemic, we cannot ignore the damage that needs repairing is multi-folds. This is also felt by managers and employees and hence traditional workforce structure and people management face challenges more than ever. Where there are changes and disruptions, there are opportunities and breakthrough. This seminar will thus introduce the concept of agile working and how it can add value to company's sustainable development despite of this 'new norm'.

## About the Speaker: Dr Bing Wu Berberich

Dr Bing Wu Berberich is Associate Professor and Associate Dean for Learning and Teaching at IBSS. She has a rich bi-cultural background. Bing's research deeply roots in business and management focusing on understanding individual/group behaviour and factors relating to improving psychological well-being and employment relationship. Bing has rich managerial experience having worked in corporates in the UK and China. She has a track record of people and talent management, strategic planning and execution including several successful marketing and promotion events.



Bing is also a business and management consultant and works with entrepreneurs from China and the UK. Bing has been involved in Executive Education programmes to mid and senior manager in large corporates including CRRC, Samsung, Santoni China, and Sodexo China.