

The **Suzhou Executive Academy (SEA)** is a unique education platform created by International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU) for business leaders in the Yangtze River Delta region. SEA events bring together a community of like-minded business and academic professionals and offer a global insight into a variety of business issues, as well as the unique access to a high-level executive network.

2019 Spring-Summer Regular Evening Seminars

- 28 FEB. *Digital Intelligent Transformation*
- 21 MAR. *Beautiful China*
- 11 APR. *Challenges of China's Economic Transition*
- 23 APR. *Internationalization of China's capital market*
- 30 MAY. *How to Motivate the Team in the Digital Age*
- 20 JUN. *A Multidisciplinary Perspective on Big Data*
- 11 JUL. *Design Driven Strategy*

Contact SEA
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SEA 2019 @ IBSS: Spring - Summer Seminars

CHALLENGES OF CHINA'S ECONOMIC TRANSITION

TIME:

18:00 – 20:30, 11th April 2019

SEMINAR AGENDA:

18:00 – 18:30 Welcome Reception (Refreshment provided)

18:30 – 20:30 Keynote Speech and Discussion

COST:

Whole Package - 1,200 RMB, for 7 seminars (including this one)

Single Seminar - 300 RMB, for this seminar only

Cash payment on-site. E-invoice will be issued

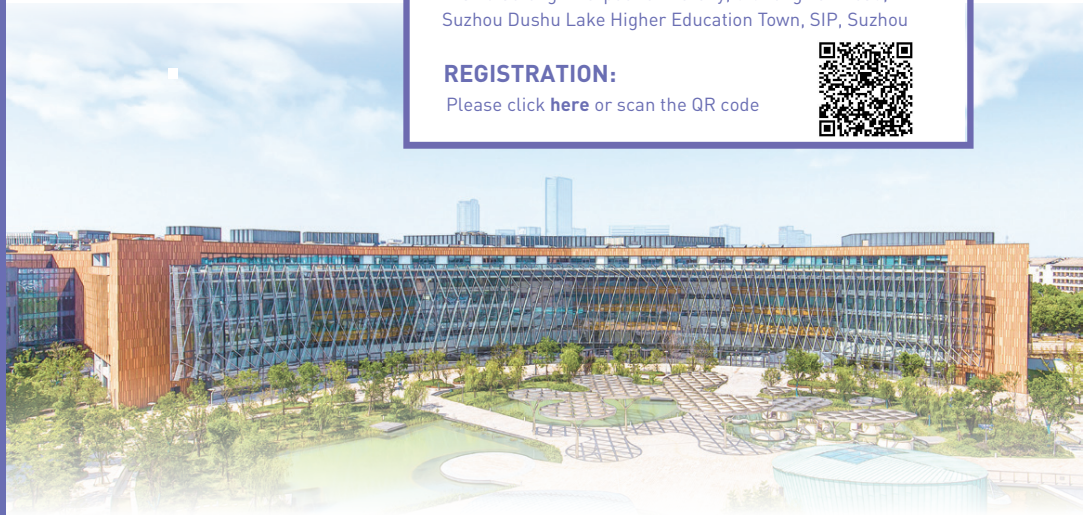
VENUE:

G54, BS Building, South Campus of

Xi'an Jiaotong Liverpool University, 8 Chongwen Road,
Suzhou Dushu Lake Higher Education Town, SIP, Suzhou

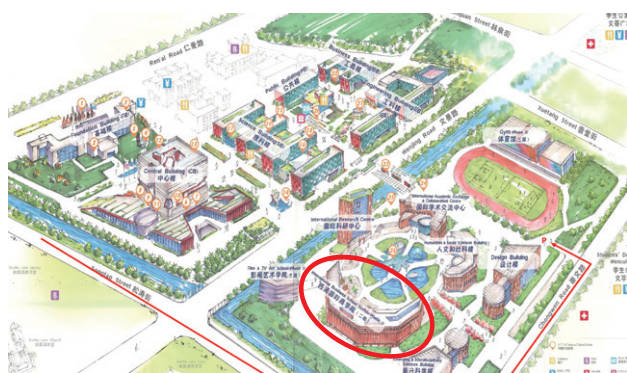
REGISTRATION:

Please click [here](#) or scan the QR code



DESCRIPTION

After more than two decades of rapid investment-led and export-dependent development, China's economy is moving to a "New Normal" of growth. Over the past years, domestic markets and innovation-driven strategies have become more important for China's economy. The transition towards a more sustainable growth model, however, also poses many challenges to businesses and government alike. New policies and practices are developed to spur productivity and consumption, but existing conditions often make their implementation difficult, leading to a process of muddling through rather than producing decisive change. Slow-downs in economic growth have prompted ad-hoc government interventions and have created uncertainty about market conditions for businesses. Against this background, the panellists of this SEA talk will present their perspectives on challenges posed by China's economic transition. What is the role of Chinese cities in fostering economic growth? Can China's labour market support a consumption-led growth path? How do world market conditions and trade conflicts shape economic change? Bringing together business, economics and political science, the panellists of this SEA talk will present their perspectives on these challenges. Together with the audience, they will debate their views on the future of economic change in China.



IBSS Building (South Campus of XJTU), 8 Chongwen Road, Dushu Lake Science and Innovation District, Suzhou Industrial Park, Suzhou, Jiangsu, China 215123

KEYNOTE SPEAKERS

Robert Pauls

Robert Pauls has been a lecturer in XJTU since summer 2018. Previously, he was a lecturer at the Faculty of East Asian Studies, Ruhr University Bochum, Germany, where he also received his PhD in 2015. Robert Pauls' research interests are in Comparative and International Political Economy with a focus on China and East Asia.



His current research focuses on the role of finance and on the Belt and Road Initiative in China's ongoing economic transformation and internationalisation. In his research, he seeks to bridge philosophical divides between political science and economics as well as comparative and international political economy. The most recent publication is "Origins and Dimensions of One Belt One Road: Experimental Patch-Work or Grand Strategy?" authored with Jörn-Carsten Gottwald.

Adam Cross

Adam R. Cross is Professor of International Business and the Inaugural Head of the Department of International Relations at XJTU. Before joining this new department in April 2018, Adam served for more than four years as Associate Dean for Learning and Teaching at the IBSS, during which time IBSS became the youngest business school in the world to receive accreditation by AACSB and EQUIS. Previously, Adam worked for 17 years at the Centre for International Business University of Leeds, UK. Adam has co-edited four books and has contributed to more than fifty book chapters and articles in international peer-reviewed journals. His most recent textbook on International Business, co-authored with Profs. Peter Buckley and Peter Enderwick, was published by Oxford University Press in 2018. Adam's research currently focuses on the internationalization of Asian multinational firms, cross-border licensing and management of intellectual property, start-up ecosystems, technology adoption, and user innovation, with China serving as a country context for much of this work.



Yang Chen

Yang Chen is a Lecturer at IBSS. Her research interests mainly include urban economics, Chinese economy and development issues.

She has published in leading research journals such as Asia and Pacific Journal of Management, Cambridge Journal of Regions, Economy and Society, Energy Economics, Economic Modelling, Economic Letters, International Journal of Finance and Economics, Journal of Regional Science, Urban Studies. She serves as the programme director for BSc Economics and Finance Programme as well as a reviewer for Economic Modelling, Cambridge Journal of Regions, Economy and Society, World Economy and Energy Economics.

